

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re: Patent Application of Charles A. Eldering et al

Conf. No.: 7576 : Group Art Unit: 2611  
Appln. No.: 10/068,771 : Examiner: Son P. Huynh  
Filing Date: 05 FEBRUARY 2002 : Attorney Docket No.: T742-10  
Title: Targeted Advertising in On Demand Programming

**PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. §1.136(a)**

Applicant(s) in the above-identified application hereby petition(s) for a one-month extension of time to and including August 6, 2007, (August 5 being a Sunday), for responding to the Office Action mailed April 5, 2007.

☒ The Commissioner is hereby authorized to charge Deposit Account No. **501535** as noted below. A duplicate copy is enclosed.

☒ Extension fee in the amount of \$120,000.

☒ Any deficiencies or overpayments in the above-calculated fee.

Date:

8/6/07

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